



SAN DIEGO RIVER DAYS 2019

May 11 - 19, 2019
www.sdriverdays.org



(619) 297-7380
www.sandiegoriver.org

RIVER DAYS SPONSORSHIP OPPORTUNITIES

Sponsors two weekends of service, education, and recreation activities

GOLD SPONSOR (\$10,000)

- Prominent logo placement in direct mail piece to more than 20,000 households
- Prominent logo/name in digital, print, and radio ads reaching more than (400,000)
- Name in River Days press releases
- Name on event giveaway item (1,000+) distributed to River Days participants across the county
- Logo & link on SDRPF website for 6 months
- Prominent logo and link in SDRPF e-newsletter reaching 11,000+
- Name in SDRPF printed newsletter mailed to over 2,400 homes and community leaders
- Logo on promotional posters and flyers, distributed to over 200 locations
- Name and link on Facebook page with over 29,000 followers

SILVER SPONSOR (\$5,000)

- Logo in a direct mail piece to more than 20,000 households
- Name in digital and print ads in community papers reaching more than 5,000 people
- Logo & link on SDRPF website for 6 months
- Logo and link in SDRPF e-newsletter reaching 10,000+
- Name in SDRPF printed newsletter mailed to over 2,400 homes and community leaders

- Logo on promotional posters and flyers, distributed to over 200 locations
- Name and link on Facebook page with over 29,000 followers

BRONZE SPONSOR (\$2,000)

- Logo in a direct mail piece to more than 20,000 households
- Name in digital and print ads in community papers reaching more than 5,000 people
- Logo & link on SDRPF website for 6 months
- Logo and link in SDRPF e-newsletter reaching 10,000+
- Name in SDRPF printed newsletter mailed to over 2,000 homes and community leaders
- Name on promotional posters and flyers, distributed in over 200 locations)
- Name and link on Facebook page with over 29,000 followers

SITE SPONSOR (\$500)

Total Impressions = 50,000+

- Name in SDRPF e-newsletter reaching 10,000
- Logo & link on SDRPF website for 6 months
- Logo on poster at the check-in table at sponsored sites for one day's worth of events
- Name and link on Facebook page with over 29,000 followers

SPONSORSHIP FORM

For questions or more information, please contact Ally Welborn at (619) 297-7380 or ally@sandiegoriver.org.



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SPONSOR INFORMATION

Sponsor: _____

Contact Name: _____ Title _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

() Please link to our website at: _____

Authorized Signature: _____ Date: _____

SPONSORSHIP OPPORTUNITIES

River Days _____ Price _____

- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,000
- Site Sponsor \$500

Other _____

- In-kind and other \$ _____
- **\$500+ value recognized at corresponding level

TOTAL: \$ _____

**SDRPF is a 501(c)3 nonprofit organization.
EIN 01-0565671.
Thank you for your generous support.**

- Check included (made payable to the San Diego River Park Foundation)

Please send payment to:

**San Diego River Park Foundation
P.O. Box 80126
San Diego, CA 92138**

- Please charge the following credit card:

Visa MC AmEx Disc

Card Number: _____

Exp. Date: ____/____ CCV code: _____

Print Name: _____

Authorized Signature: _____

Date: _____

Credit card billing address (if different): _____

METHOD OF PAYMENT

- Pledge